

MEETING MINUTES
DCAT GOVERNANCE COMMITTEE
Oct. 24, 2006

MEMBERS PRESENT: Erika Mantz, Tom Merrick, Henry Smith, Craig Stevens, Paul Gasowski

EXCUSED: Carol Camp, David Langley, George Kachadorian

- I. CALL TO ORDER:** Tom Merrick called the meeting to order at 7:12 p.m.
- II. AGENDA APPROVAL:** Approved with addition of "Policy on Political Programming" and "Bulletin Board" under New Business
- III. APPROVAL OF MINUTES:**
 - A.** Sept. 26, 2006: Approved, 3 yes, 1 abstention
- IV. DCAT SUPERVISOR REPORT:** Craig is all set with employees; one student back on work study, plus two other people running meetings. Some new programming has come in that he needs to review including some from a man who has a show on the Manchester Community Access station. Durham Day video is playing Wednesday morning and Sunday.
- V. REPORTS AND COMMENTS OF MEMBERS:** Paul: Some new programming coming next week; Harvest Dinner program is still in the works. He got a request from the Mill Pond Center for production of a public service announcement and for it to air. They are a nonprofit organization. They want to use Lesley Smith's puppet(s) to do video to announce their events. Paul said he will contact them and say it's a private thing; won't do through school. He also suggested the committee make it an agenda item for a future meeting. He also had a colleague approach him about getting a candidates' forum from Rochester that impacts Madbury. Original plan when the School District started was that it would share resources and equipment with the university, Durham, Lee and Madbury as they came on board. Channel 22 is not seen at UNH. Lee did not decide to partner with the school district. School District still has equipment purchased with federal money to improve infrastructure; district wants to either purchase it or get rid of it. Probably less than \$10,000 worth of equipment. Tom asked Paul for some written information on the situation. Tom: Asked Craig about the Craig Supply video; still on hold for Mike Lynch.
- VI. PUBLIC COMMENT:** None
- VII. OLD BUSINESS:**
 - A.** DCAT-GC Membership Opportunities: Henry suggested each member of the committee here tonight contact one person about joining the committee
 - B.** Budget: Craig's budget for about \$27,000 has gone to the Town Administrator and Town Business Manager
- VIII. NEW BUSINESS:**
 - A.** Events to be covered
 - B.** Policy on political programming: Resident Beth Olshansky sponsored the Carol Shea-Porter piece that aired; Craig did not

allow her to dictate when it would air. Henry said he did not believe it was appropriate for the program to air because it is partisan. A quick review of the committee's current online policy found no mention of political programming; committee agreed to discuss it at its next meeting

- C. Bulletin board for the school district Thurs.-Sat.: Craig shared that the Town Administrator did not like the idea because residents would not know what was airing. Paul said that the programming schedule could stay, but announcements would be targeted. He said it is difficult for him to promote school district programming because the current bulletin board is so long and because the town programming is so much more stagnant. It would also be a way to begin building a case for a second channel with an education focus. Tom suggested residents be directed to the website for a schedule of regular programming and just new programming be highlighted on the bulletin board. Paul said he believes meetings are repeated for too long making the schedule very meeting heavy. "Old" stuff should be taken off and promotion space opened up. Tom suggested Paul and Craig experiment with switching back and forth between two bulletin boards so school programming gets highlighted.

IX. **NEXT MEETINGS:** November 28, December 26.

X. **ADJOURNMENT:** 8:59 p.m.

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